

# AGRIDATA LTD PRIVACY POLICY

AgriData Ltd is a Limited Liability Company based in Tipperary in the Republic of Ireland.

This privacy policy will explain how AgriData Ltd uses the personal data we collect from you when you interact with our company.

## TOPICS:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?

### Marketing

- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

## WHAT DATA DO WE COLLECT?

AgriData Ltd collects the following data:

- Personal identification information (Name, email address, phone number, Herd Number / Member Number.)
- We may also collect your address details.

## HOW DO WE COLLECT YOUR DATA?

You directly provide AgriData Ltd with most of the data we collect. We collect data and process data when you:

- Call our office and volunteer your information when requesting services from us.
- Voluntarily provide your information via email or other electronic means.
- Use or view our website via your browser's cookies.
- Attempt to Log in to our authorised users area, in which case we log the IP address and Username / Password combination of the login attempt for security and data protection purposes.

AgriData Ltd may also receive your data indirectly from the following sources:

- Any of our client contracts such as Bord Bia, the EPA or other such entities in the performance of our contracts with such entities.

## HOW WILL WE USE YOUR DATA?

AgriData Ltd collects your data so that we can:

- Process your request, membership, or order and manage your account, inspection, audit or application.
- Process Applications, Conduct inspections / Audits as required by our client contracts.
- Verify your compliance with the various Quality Schemes or Legal Obligations you may have under our client contracts.
- Email or Post you Letters, Information, Documents and Publications or information on services you may require in relation to the above.
- Create reports and conduct data analysis to better manage our client contracts, to provide a more efficient service to you and to prevent fraud.

AgriData Ltd will share your data with our clients as required by our contracts with our clients, but AgriData Ltd do not share your information with other companies / entities outside of such contracts.

When AgriData Ltd processes your order or application, it may send your data to, and also use the resulting information from, credit reference agencies, Garda Vetting or other State Agencies to prevent fraud.

## HOW DO WE STORE YOUR DATA?

AgriData Ltd securely stores your data at AgriData Ltd, Cluen, Bansha, Co. Tipperary and on Elive Ltd web servers in Limerick, Ireland.

AgriData Ltd will keep your Inspection / Audit data for 7 years. Once this time has expired, we will delete this data by deleting it automatically from our database. AgriData Ltd may also have to retain your personal data for as long as you remain members of the various schemes with which we have contracts or for legal, legitimate interest or fraud prevention reasons.

## MARKETING

AgriData Ltd do not send marketing information or share your data with other companies, other than those with whom we hold contracts as described above.



## WHAT ARE YOUR DATA PROTECTION RIGHTS?

AgriData Ltd would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request AgriData Ltd for copies of your personal data. We charge you a small fee for this service.

**The right to rectification** – You have the right to request that AgriData Ltd correct any information you believe is inaccurate. You also have the right to request AgriData Ltd to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that AgriData Ltd erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that AgriData Ltd restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to AgriData Ltd's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that AgriData Ltd transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [info@agridata.ie](mailto:info@agridata.ie)

Call us at: +353(62)54900

Or write to us: GDPR Requests, AgriData Ltd, Cluen, Bansha, Tipperary, Cp. Tipperary, Ireland, E34TP89

## COOKIES

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## HOW DO WE USE COOKIES?

AgriData Ltd makes limited use of cookies in a small number of ways to improve your experience on our website, including:

Keeping you signed in across our website.

Understanding how you use our website

## WHAT TYPES OF COOKIES DO WE USE?

There are a number of different types of cookies, however, our website uses:

**Functionality** – AgriData Ltd uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

**Advertising** – AgriData Ltd may use these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. AgriData Ltd may share some of this data with third parties for advertising purposes.

## HOW TO MANAGE COOKIES

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## PRIVACY POLICIES OF OTHER WEBSITES

The AgriData Ltd website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## CHANGES TO OUR PRIVACY POLICY

AgriData Ltd keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on Friday 9<sup>th</sup> May 2025.

## HOW TO CONTACT US

If you have any questions about AgriData Ltd's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@agridata.ie](mailto:info@agridata.ie)

Call us: +353(62)54900

Or write to us at: GDPR Requests, AgriData Ltd, Cluen, Bansha, Tipperary, Cp. Tipperary, Ireland, E34TP89

## HOW TO CONTACT THE APPROPRIATE AUTHORITY

Should you wish to report a complaint or if you feel that AgriData Ltd has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Website: <https://www.dataprotection.ie/en/contact/how-contact-us>

Tel: +353 578 684 800

Address: Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28, Ireland